

AI VIDEO ANALYTICS

+45% in bakery sales, without changing the baking plan

How a mini-market stopped losing sales to empty shelves, using the cameras it already had installed.



SECTOR

Mini-market

SECTION

Bakery

MODULE

Restocking alerts

NEW HARDWARE

None

The shopper reaches the bread shelf and finds it empty. No complaint, no record: the sale is simply lost.

The shopper buys something else or leaves without buying. Because that lost sale isn't recorded in any system, the problem can persist for months without anyone sizing it.



The plan exists. In day-to-day operations, not always.

The bakery had its baking plan, with set times and quantities. On paper, it worked. But staff handle other tasks, a schedule slips, a restock is delayed, and between one batch and the next the tray sits empty right when traffic peaks.

A sale that leaves no trace

A stockout that reaches the register leaves a shortfall, a complaint, a number. An empty bread shelf leaves nothing: the shopper chooses something else and the lost sale disappears without a record. The gap wasn't between the store and the shopper. It was between the baking plan and its execution, and no one was measuring it.

Generative AI restocking alerts, on existing cameras

With no new equipment, a generative AI module interprets what the store's cameras capture and detects when the display runs low or empty.

01 • IN THE MOMENT

Restocking alert

When the shelf runs low or empty, the team knows while the shopper is still in the store, without anyone watching a screen.

02 • AFTERWARDS

Plan compliance

For the first time, every gap leaves a data point: how often, on which shift, which day and in which store the baking plan's execution deviates.

What used to be an assumption **became a number per shift.**

+45%

Bakery section sales.

+6 pts

Store sales conversion.

0

New devices installed.

The result didn't come from baking more, but from no longer losing what was already baked. All on equipment that was already installed. The module already runs in supermarkets and mini-markets.

THE TAKEAWAY

If the product isn't there when the shopper looks for it,
the sale isn't postponed: **it's lost.**

Bakery is just the most visible case of a rule that governs any high-turnover display.



How many sales are you losing at your shelves?

In 30 minutes, we'll show you in a comparable context.

[Request my demo](#)